



# Wisconsin State Curling Association

## WSCA Board of Directors Meeting

September 27, 2003: Stevens Point Curling Club  
(Country Club Drive, Stevens Point, WI)

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Members Meeting called to order at 9:30 am by President Mark Swandby. No items were presented. Membership meeting closed

#### 1 Roll Call was taken with club updates from those represented.

The following clubs were represented:

Appleton, Arlington, Blackhawk, Centerville, Eau Claire, Green Bay, Kettle Moraine, La Crosse, Madison, Marshfield, Medford, Milwaukee, Portage, Poynette, Racine, Rice Lake, Stevens Point, Tri-City, Waukesha, Wausau, Wauwatosa

The following clubs were absent: number in () represents consecutive meetings missed

Alpine (1), Clintonville (1), Galesville (21), Loch Wissota (8), Lodi (2), Pardeeville (10), Superior (1), Waupaca (1)

#### 2 Minutes of 9/27/2003 meeting were presented. – One correction to previous minutes = date corrected to be 9/28/2002

Motion by Russell to accept with correction, 2<sup>nd</sup> C Daly - passed

#### 3 Agenda changes

USCA directors needs to show Maier and Packard  
Optimist Bonspiel under New Business

#### 4 Treasurer's Report – Dunlop

No Printed report presented – no changes from Spring Meeting

No information was sent by Galesville and Pardeeville

Approximate Bank Balance \$12,000

Discussion of Dues cut – decided that no dues cuts should happen

Committee formed to make recommendations on disbursement (Dave Carlson, Chris Daly, Phil Janusiak, and Greg Dunlop)

#### 5 USCA Directors Reports

Swandby

Summary Report of Regional/Club Officers Communications/Feedback Meeting document presented and discussed

##### 1) Curling on NBC Dec 13-14 See Press Release

Dave Garber – NBC rate is \$250k/hr, Curling rate is \$125k/hr

WCF put \$900k toward US Television

We don't yet have a mid six figure sponsor yet but trolling is active

Reward/Finders fees for anyone finding a USCA sponsor

Dave Carlson NBC appears excited about curling

Other general discussion of capitalizing with open houses etc.

##### 2) Things to do – video from Cape Cod on what works is available at USCA

##### 3) Curl in the Gym Program – canned curriculum is available

##### 4) Curling Apparel – continuing with XP Apparel – reduced rate available for clubs

Clothing will be available at Target

##### 5) USCA Membership cards – just mailed discounts available – general discussion

##### 6) Membership Database – Rick Patzke – clubs can update rosters

##### 7) Marketing Seminar - \$300 for refresher – WSCA will reimburse refresher also on successful completion

##### 8) Curling Video suitable for Public Access TV

##### 9) Insurance – Garber Discussion on Waiver Forms suggest putting Liability Waiver on the back of the sign up forms

##### 10) Clinics – ongoing clinics – Eau Claire last summer, Hot Shots in Kettle

##### 11) Misc. – 14 new clubs since 2000 4 potential

Invite MI new clubs Escanaba and Houghton to come to State Meetings as

guests

#### USCA Budget Report

In executive session WI proposal to eliminate last of dues increase

Based on budget as presented judgment to not make that presentation to the general

session

Governance discussion

WI proposal and Task Force recommendation were being evaluated  
The decision was made for WI to back the Task force proposal  
Task force proposal was voted down in general session  
Immediately a member meeting was called and the Task Force proposal was passed causing great debate, hard feelings  
USCA Committees now open to non directors (due to reduction in seats)  
Paid membership as of Jan 31, 2004 will determine representation  
WI will get slightly more representation

Playdown format

After this season there will be 2 championships  
No citizenship for Club National Championship  
National Open Championship requires citizenship (will also be Olympic representation)  
Removed citizenship req. for Jr. and Sr. championships

USCA Strategic Plan – now headed by Gray Cousins, Mark Swandby also on committee  
Swandby will be nominated as USCA President in April

Brown

Playdown Format revisited – details USCA website  
National Playdown deadline is Dec 1 for Jr. and Sr., Dec 15 for Men/Women, Jan 12 for Mixed  
2005 National and Olympic will be combined – Winner goes to both (Madison hosts National's)  
March USCA meeting will be Diane Brown's last meeting (16 yrs)  
Playdown fee increases – WSCA will reimbursement to citizen winners.

Maskel (Board of Review, Sports Science, Athlete Curler Recognition, Officiating)

Wheel Chair Championships involvement has increased – that has added minor rules changes  
WCF has expanded World's to 12 teams with 3 regions  
May impact us in the future if Brazil or Virgin Islands becomes competitive  
Hall of Fame discussion currently no members up for selection

Meier (Site Selection)

Site selection discussion based on above changes (multiple championships)  
2005 sites yet TBD - 1 East, 2 Mid West, 1 West  
Site selection handout – was emailed to club presidents  
New book – How to Make Arena Ice into Curling Ice (Jenkins) out soon  
Pin Program – 4 pins, Skip gold pin (\$200), 3<sup>rd</sup> silver pin (\$100), 2<sup>nd</sup> gold roarin' rocks pin (\$35), Lead silver roarin' rocks pin (\$20) (all four for \$300)

Packard (site selection, club membership, revenue/sponsorship development))

Jay is Pin Program Manager for the state so expect some calls  
XP Apparel will have Jr. T shirts

6 Presidents Report – Swandby

All items covered above

7 Chairmen's Reports

A Directory – O'Neill

Discussion on late returns and efforts required to get returns  
Discussion on Database and website for automating booklet.

B By Laws – Russell

10 day requirement for meeting notice – email is sufficient  
un-electing Officers – no provisions for changing representation – Diane Brown's term expires so it isn't an issue this time

C Playdowns – Note New Deadlines

Men's – Roe, see handout

State is in Eau Claire Jan 22-25

No Minimum Age requirement

Increase in Entry Fee to \$240

Districts Jan 16-18 in Marshfield, Lodi, Green Bay, Kettle Moraine

Roe – Move, Brown 2<sup>nd</sup> Increase hosting club reimbursement by \$25/day (\$100/day for districts and \$125/day for State) – passed  
Discussion about desire for scraping between draws (not a requirement)

Women's – Brown

Clintonville will host Women's State Championship Jan 9-11

Mixed – Janusiak

Kettle Moraine will host Mixed Feb 19-22

D Senior Curling – reported by Dushek – note Sam MacNeill will no longer report

State Sr. Championships are Jan 16-18 in Medford

Nationals are in Chicago

E High School – Bancroft

Financial balance is \$841  
Bancroft is stepping down from chair position at the end of April 04.  
No new chair was named

- F College Curling – no chair  
College curling is run under USCA guidance  
No WSCA money supports College curling  
Therefore this agenda item will be deleted from future WSCA agendas

- G Rules – Maskel  
Key rules changes discussed  
Substitution – sub can come in to any position and team can rearrange remaining players to any order  
Displaced Stone – 3<sup>rd</sup> option now real opposing skip may place stones where they reasonably think they would have moved  
Sweeping – sometimes referred to the “continuation rule” any one player from playing team may sweep their or their opponents stones behind the tee line. Never more than one but need not be skip/vice skip. On opposing team rule remains – only skip/acting skip may sweep behind the T

8 Unfinished Business

- A Reorganization recommendation of USCA Board – reported on above
- B Reimbursement of marketing funds – reported on above

9 New Business

- A WSCA Web Site  
Sharp move, C.McMahon 2<sup>nd</sup> to develop WSCA Website and host per proposal by O’Neill’s company (Athenet)  
Amended by Russell due to appearance of impropriety to say that we will solicit bids for work – motion passed  
Project was referred to financial committee (see Financial Report) with full power to decide and implement
- B Discussion of/with USCA guests – much covered under Summary Report item 9 of Swandby’s USCA report
- C Optimists Bonspiel  
Wisconsin is invited to participate in Optimists International Bonspiel  
British Columbia April 1-4, 2004  
1 Boys team and 1 Girls team  
Must be 17 yrs or younger as of Dec 31, 2003 (this is different than Jr. or High School requirements)  
All travel and expenses for the team are covered  
Unknown about chaperone expenses  
Must reply by October 31 that we wish to participate but we don’t need the team selected then  
Discussion that this was an excellent opportunity  
Swandby to reply YES we are interested.

Subsequent to the meeting Mark Swandby reports out the following regarding the Optimist Bonspiel expenses. The bonspiel provides each team with 2 rooms for the 4 players plus the chaperone. Most meals are also provided. There is no entry fee, but the teams must pay their own travel. I think the best procedure is to add a note to the minutes reflecting this updated information.

- D USWCA report by Meier – discussion of various programs that are run and/or sponsored by USWCA  
5 yr and under spiel – in Milwaukee the last week in Feb  
Jr. Women’s in Exmore  
Jr. Assistance Fund – travel reimbursement  
Future Fund – promotion funds, must apply to the USWCA
- E Waupaca Men’s and the Badger Women’s bonspiel dates  
Badger Women’s is Jan 22-25 (in Waupaca this year)  
Waupaca Men’s in now Jan 30-Feb 1 and will change to this calendar weekend permanently
- F Non-profit discussion  
Pam Finch at USCA office has successful applicants and applications

Next meeting

April 10, 2004 at Portage Curling Club – newly renovated

Move to Adjourn C.Daley, Dunlop 2<sup>nd</sup> motion carried, meeting adjourned