



# WISCONSIN

## High School Curling

### Fall Meeting Report October 2009

The two established high school curling leagues – Northern Wisconsin League & Columbia County League – start their regular seasons after Thanksgiving. The Tietge High School Bonspiel in Wausau will be held January 8 & 9, 2010. The 2010 Wisconsin High School Curling Championships will be held on February 12 & 13 at the Madison Curling Club.

To obtain information on Wisconsin High School Curling, we propose including button link on the WSCA website home page that would give the user all pertinent information regarding high school curling. If this idea is approved by the WSCA, I will provide the website coordinator PDF forms to be used on the link buttons.

#### Navigation:

- Bonspiel Calendar
- Club Directory
- New Archive
- About WSCA

- Wisconsin High School Curling**

Wisconsin High School Curling has been in existence since the early 1950s and continues strong today. High School curling differs from "Junior Curling" in that the teams are made up of four curlers (all girls or all boys) from the same school district or high school.

- Coach Contact List**
- Northern Wisconsin League Schedule**
- Columbia County League Schedule**
- Tietge High School Bonspiel (Wausau) Entry Form**
- State Championship Invitation**
- State Championship Entry Form**

- State Champions
- Contact

Joel Caulum and Vicki Griepentrog are the co-chairs of the Wisconsin High School Curling Championships. It has been agreed that if Wausau Curling Club does build a new eight-sheet club, the High School Championships will be moved permanently to that site.

Submitted by: *Vicki Griepentrog, BWCA Representative*



**United States Curling Association**  
**FY10 Budget Overview by Class - condensed**  
July 2009 through June 2010

APPENDIX B

	BASE	PARA	USCA	TOTAL
	Jul '09 - Jun 10	Jul '09 - Jun 10	Jul '09 - Jun 10	Jul '09 - Jun 10
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
010 · DUES			360,000	360,000
020 · ENTRY FEES			65,200	65,200
021 · FIELD OF PLAY Fees			17,520	17,520
030 · DONATION PROGRAM			30,000	30,000
040 · EDUCATIONAL PROGRAMS INCOME			0	0
050 · CENTRAL OFFICE INCOME			10,275	10,275
060 · U.S. CURLING NEWS INCOME			7,600	7,600
070 · OTHER INCOME	0	0	114,386	114,386
090 · GRANT INCOME		90,000	15,000	105,000
091 · USOC Base Funding	853,213			853,213
092 · USOC Content Licensing Agreemnt			85,000	85,000
094 · New Sponsors or Grants			50,750	50,750
<b>Total Income</b>	<b>853,213</b>	<b>90,000</b>	<b>755,731</b>	<b>1,698,944</b>
<b>Gross Income</b>	<b>853,213</b>	<b>90,000</b>	<b>755,731</b>	<b>1,698,944</b>
<b>Expense</b>				
100 · PRESIDENT Area			43,775	43,775
200 · VP COMPETITIVE PROGRAMS Area	706,963	90,000	78,097	875,060
300 · VP CHAMPIONSHIPS Area	44,500		103,616	148,116
400 · VP MEMBER SERVICES Area	3,750		37,468	41,218
500 · VP OPERATIONS & MARKETING Area			84,027	84,027
600 · VP OPERATIONS - Human Resources			0	0
700 · TREASURER Area			27,981	27,981
800 · PERSONNEL COSTS	98,000		267,523	365,523
810 · CENTRAL OFFICE			96,962	96,962
820 · UNITED STATES CURLING NEWS			40,871	40,871
<b>Total Expense</b>	<b>853,213</b>	<b>90,000</b>	<b>780,320</b>	<b>1,723,533</b>
<b>Net Surplus/(Deficit)</b>	<b>0</b>	<b>0</b>	<b>(24,589)</b>	<b>(24,589)</b>
<b>Deduct Non-Cash Expenses - Depreciation and Amortization</b>			<b>26,994</b>	<b>26,994</b>
<b>Net Surplus/(Deficit) on a Cash Basis</b>			<b>2,405</b>	<b>2,405</b>



## USCA Chief Operating Officer report for Fall 2009 Board of Directors Meeting

Rick Patzke, Sept. 24, 2009

### Marketing/sponsorships

- Renewed agreement (through 2010) with AIT Worldwide Logistics, for \$10,000 cash and \$15,000 value-in-kind.
- Continuing Nike agreement for approximately \$45,000 worth of value-in-kind in competitive apparel, through 2010. Have begun renewal talks, and response has been positive.
- AmerAust Technologies, also d.b.a. as bitRail, is again providing a high level of value-in-kind and indirect cash sponsorship (as in discounted or donated equipment). This great partnership is now entering its 10<sup>th</sup> year.
- Mercury Communications Group continues to pursue sponsors, but so far without success.
- “Balls in the air” with potential, lower-level sponsors in the beer and scotch categories.
- Partnering with Green Bay Packers. VIP events, potential fundraising event.
- Hurry Hard project.

### USOC items

- Annual report submitted Sept. 1. Approval for \$5,000 carry-over.
- USOC High Performance plan for next quad due mid December (not dollars, just plan).
- Olympic Assembly held Sept. 8-11.
- ACES meeting held in Chicago, Sept. 7. Re-elected as secretary.
- Appointed to USOC Olympic Network Advisory Committee.
- Participated as a guest at USOC Summer Resource Allocation meetings
- October 2 is 2016 Olympic Games host decision.
- Midwest wheelchair curling program proposed with USOC support.

### Events

- Andy Anderson has been serving as the USCA liaison for the Kalamazoo 2010 Nationals. Planning is going well. Tickets are on sale, and a headquarters hotel (Radisson downtown) has been secured.
- 2011 Nationals site selection process still underway. Primary bidder of interest is Fargo, and discussions are ongoing. The 2011 and 2012 Nationals were also discussed with potential bidders at the USOC SportsLink conference in early September in Chicago.
- Have been receiving inquiries about bidding for the 2014 U.S. Olympic Team Trials, but until the format and timing is certain, nothing can be done in this area.
- Several more improvements were made to the Compete-at online event registration this season. Dawn has more details.
- 2010 U.S. Olympic Team Trials nominated as “best Olympic Trials event” by Teams.
- Curlers in New York for 100 Days Out Nov. 4.
- Denver interested in longer-term relationship; perhaps hosting more national and world events, creating a high performance training center. Grants available. Want to grow sport locally, with community-based program and schools programs.

## **Grants**

- Received \$25,000 grant from Chicago Community Trust. Possible potential for more if available yet this year. (Mention USOC connections.)
- Will apply and expect to receive \$10,000 DAP grant from WCF.
- The wheelchair curling program received a Christopher Reeve Foundation grant of \$15,200, due to the efforts of outreach and development director Marc DePerno.

## **TV and Internet**

- Third year of partnership with CurlTV has been cancelled due to a change in CurlTV's operating model and low interest from USCA members.
- USOC's Olympic Network is on hold (although partnership with Comcast announced), but events will be streamed on the Internet. There is no confirmation yet on what curling events may be streamed this season.
- NBC 2010 Olympic plans (as we know them today) call for live coverage of the morning and afternoon draws, and tape-delayed coverage of the night draws. Games will likely be on either MSNBC or CNBC, and also streamed on the Internet.
- WCF and NBC have an agreement to stream coverage from the 2010 men's and women's World Curling Championships. Extent of coverage is still to be determined.
- NBC: Making athletes relatable. More young adults searching locally for heritage, community and culture. Strategy: "Make them care." Targeting those adults who don't instinctively embrace the Olympics.

## **National Office items**

- Job reviews completed. Each employee is establishing five primary, measurable goals to accomplish in their particular job area. One shared goal (at my request) is to market curling and the USCA to our existing members.
- Championship stones received end of August. Shipped to Winnipeg for break-in period at Mark Shurek's club.
- Dan Field working on VOIP-based office phone system, conference call system, virtual extensions for USCA officers

## **Upcoming meetings, events, etc.**

- Vancouver Team Leader/Coach meeting Oct. 6-8.
- Kellogg meeting and OSLC graduation Oct. 28-29 in Colorado Springs.
- MOPAC Member Services conference Oct. 9-11.
- Olympic Team camp Dec. 17-19 in Green Bay.

September 23, 2009



Kalamazoo Organizing Committee  
2010 USA Curling National Championships

Executive Summary, submitted by Jeff Weber, Wings Stadium

**REVIEW**

- The Kalamazoo Organizing Committee began meeting monthly since November 24, 2008.
- A contingent traveled to the Olympic Trials in Broomfield, CO; 7 total, 3 stayed entire week.
- First big event was the Kalamazoo Do-Dah parade (June 6<sup>th</sup>), held annually in downtown Kalamazoo, where about 2000 refrigerator magnets of the event were passed out.
  - Joe Polo (2006 Olympic Bronze Medal winner) walked in the parade with his medal and helped teach a Learn to Curl that evening.
- Radisson Plaza Hotel and Suites – downtown Kalamazoo has been secured as the host hotel.

**TICKETING**

- Tickets went on sale September 1. Available through Wings Stadium and Ticketmaster.
  - 8 tickets sold, all for Finals.
- March 6-12 morning will be general admission seating. March 12 evening -13 (semifinals and finals) will be reserved seating.
- Our full event packages start at \$124 for children, and are offered at three different price levels for adults, \$199, \$174, and \$169.
- In hopes of driving people to the first weekend, opening day tickets are \$10 each, all inclusive. (Opening ceremonies, women's draw, men's draw). Sunday tickets are \$10 per draw, with children 12 & under free with paying adult.
- Early Bird Draws (before 7:00pm) \$7 for adults, \$5 for children 2-12 years old, seniors, and military.
- Last Draws (after 7:00pm) \$10 for adults, \$5 for children 2-12 years old, and \$8 for seniors and military.
- Individual ticket prices for semifinals and finals run at \$18, \$15, \$13 for adults, and \$7 for children; full day passes run \$30, \$26, \$20 for adults and \$12 for children.
- Groups of 15-99 will receive a \$2 discount off individual tickets and groups of 100 or more will receive a \$3 discount off individual tickets.

**SCHOOLS**

- We are offering schools groups of all ages to come during the morning draw times on Monday, Tuesday, and Wednesday, tickets are only \$2 per student.
- A set of "Kurling.ca" rocks was purchased as a way to introduce the game to the kids, and a workbook is in its final stages of development to present.

**EVENT**

- Goal is to get as many people into the first weekend as possible, once here, they are more likely to come back during the week. Therefore, we will go for a "WOW" for the opening ceremonies.
- There will be Open Curling in the "Fan Zone" every single night, beginning with Friday March 5<sup>th</sup>.
- We are planning on nightly DJs, karaoke, and "guys with guitars" for the "Fan Zone".
- We will have a bar, with waitress service from our restaurant, if needed. Adult beverages will not be \$6 each.
- "Fan Zone" will be open to the non-ticketed public. There will be ice rentals in our other two buildings during the week, these users will be exposed to all things curling, hopefully encouraging them to buy tickets.

